

Joel Rego

Email: joelrego@pm.me • [LinkedIn](#)

Phone: +91 7406050077 • [Website](#)

B.Tech, Computer Science and Engineering
Presidency University (2017 - 21)
9.42 / 10 CGPA, Top 3 among 2000+ students

Work Experience

TruckBook (Backed by Moneta Ventures)

Bangalore, India

Product Management Intern

Jan 2023 - Present

- **Launched the load bidding feature** on the iOS and Android app, and improved the **number of bids by 25%**.
- **Analyzed the root cause** of a **23% drop-off rate** in the sign-up screen, and proposed **road-mapped solutions**.
- **Launched a bid interests page** in the CRM based on **product requirements gathered** from the operations team.

Upraised (Backed by LightSpeed Ventures)

Bangalore, India

Product Management Fellow

Oct 2022 - Present

- Endorsed by **senior product leadership** from companies like **Mastercard, Amazon, Reliance Jio** and **Myntra**.
- Constructed **industry-grade PRDs** thoroughly **reviewed and approved** by a **Senior PM from Amazon**.
- Performed a **comprehensive evaluation** of **Rapido's switching problem** that was **ranked top 3** in the cohort.
- Conducted several **product teardowns** and **detailed observations** during the **rigorous 16-week program**.

Trell (Backed by Sequoia Capital)

Bangalore, India

Software Development Engineer I

Nov 2021 - Sep 2022

- **Owned a module** that indexed and sanitized **12 million+ posts** and **160 million+ users** in **Elasticsearch**.
- Integrated **Prometheus** and **Grafana** in **Go microservice** for **application performance monitoring**.
- Designed a new **architecture** that reduced the **Elasticsearch** cache document size by **99% with Redis**.
- Integrated **Bento4** libraries for **MP4 to HLS conversions** with **H.265 encoding** to **reduce video load times**.

Mela (Backed by Y Combinator)

Bangalore, India

Software Engineer

Mar 2021 - Oct 2021

- Integrated **Razorpay banking APIs** to capture **sellers' payment and refund statuses** with retry mechanisms.
- Implemented **on-the-fly SVG manipulation and rasterisation** for the shop logo maker feature.
- Created several UI screens for **onboarding, shopping, and order management** using **React Native**.
- Implemented **custom webhooks** that triggered **Segment and CleverTap events** used for **user analytics**.

Product Portfolio

Reducing Cognitive Demand with Swiggy Meal Plans

A detailed **PRD** that includes **root cause analysis, user persona and journey, pain-point prioritisation** and **solution ideation** for **reducing the cognitive demand** of **power users** who regularly order on **Swiggy**.

Making Credit Accessible with Flipkart Pay Later

A thorough **product case study** that deep dives into **understanding consumer behaviours** towards **online payment services** and investigates issues of **trust and convenience** with respect to **short-term credit** by **Flipkart**.

Technical Skills

Software Tools: Microsoft Excel, SQL, Jira, Miro, Figma, Mixpanel, CleverTap, Amplitude, Notion, Metabase, Sentry

Core Competencies: Roadmap planning, Feature Prioritization, Root Cause Analysis, Wireframing

Leadership & Achievements

- Received an **innovation patent** from the **Australian government** for machine learning research during university.
- Achieved **4 academic excellence awards** from CBSE, New Delhi and KPUE, Bangalore during my school years.
- Created an **online product management resource library** which received **10,000 hits in less than 30 days**.
- Keen on **learning new things**, currently learning finance, musical notation and blues on the electric guitar.