

Sivasai Pinnam

Co Founder, Valadro Technologies

ABOUT ME

Skilled & curious problem solver with vast experience in building 0 to 1 products. Expertise lies in assessing customer needs and structural approach to problem statements, which leads to implementable high impact solutions.

CONTACT ME

- ✉ pinnam.sai@gmail.com
- ☎ +91- 7396744394

WORK EXPERIENCE

Co Founder

Feb 2018- Present

Valadro Technologies | Bangalore

www.valadro.com

Valadro Technologies is an edtech company that was founded with the goal of digitalizing educational institutions through cost-effective solutions. CAMPUS, Valadro's flagship product, is a college productivity suite designed to digitise engineering colleges' daily activities. Campus is available on the web as well as the Android platform.

- Built the company and product 0 to 1.
- Led a team of 2 persons
- managed the entire product lifecycle of 25+ applications in both web and mobile platforms.
- Conducted 1000+ demo sessions and app training sessions for customers and users.
- Acheived a user base of 25+ college and 35000 students by creating market-winning applications.
- Conducted user research and analyzed the same to identify customer needs and market gaps.
- Created product roadmap and made sure that the new product development aligned with the same.
- Established a feedback mechanism for all the users to quickly resolve user issues.
- Responsible for wire framing & testing of the entire web and mobile applicaiton with more than 250 screens.
- Responsible for UX design, Wireframing, product management, Customer support.

Responsibilities

- Product Management
- Business Development
- QA
- Customer Success
- UX Design
- Client Management
- Sales

Project Engineer

June 2017- April 2018

Wipro Technologies | Bangalore

www.wipro.com

- Led a team of 2 persons .
- Acted as an offshore QA lead.
- Attended business meetings with clients to gather business requirements.
- Planned the testing activities to achieve daily and weekly basis.

CERTIFICATIONS

- Agile at Work: Planning with Agile User Stories - LinkedIn
- Product Management First Steps - LinkedIn
- Product Management: Building a Product Roadmap - LinkedIn
- Product Management: Building a Product Strategy - LinkedIn

EDUCATION

B.Tech-EEE

Sree Vidyanikethan Engineering college
2012-2016

SKILLS

- Product Management
- QA
- Wireframes
- Product planning & strategy
- Analytical skills
- Stakeholder management

TOOLS

- JIRA
- Microsoft Excel
- SQL
- Google Analytics
- Adobe XD
- Whimsical

LINKS

- Campus-Web
- Campus-Mobile
- PRD's
- LinkedIn
- App Screens
- Campus_introduction