

# ANURAG KULKARNI

## Engineer

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## ABOUT ME

Product Manager specializing in aligning business objectives and user needs and creating outstanding products that drive tangible results and elevate product performance. Looking to solve the 'Why, What, How' for products and organizations.

## EXPERIENCE

### • NXTWAVE TECHNOLOGIES | ASSOCIATE PRODUCT MANAGER

Nov 2022 – Present

- Led efforts in the Learning Outcomes pod, achieving a **23% increase** in user engagement and learning through improved and course completion rates and student performance.
- Implemented user-centric features resulting in a **15% increase** in job placements for our users and achieved the milestone of placing **5000+ students in 1000+ organizations**.
- Developed a cloud-based **Integrated Development Environment (IDE)** that substantially diminished system dependencies for users, alongside creating a **Visualizer** used by students to visualize Competitive Programming patterns, enhancing the learning experience.

### • UPRAISED CAP PRODUCT MANAGEMENT FELLOW

Apr 2022 – Oct 2022

- 2 comprehensive Product Requirement Documents:
  - [LinkedIn mentorship](#), [Zomato Schedule Order](#)
- [Dunzo psych product teardown](#)
- **100% conversion rate** in expert interviews with PMs from Microsoft, Swiggy, Upstox.

### • RELIANCE INDUSTRIES LTD. | ENGINEER

Feb 2021 – Oct 2022

- Maintenance of 150+ mechanical assets like Pumps, Compressors, Heat Exchangers, etc. to ensure **uptime of over 95%** while managing a diverse team of over 30.
- Authored 18 standard maintenance procedures.

### • DENTACARTS.COM | BUSINESS DEVELOPMENT INTERN

Jun 2018 – Jul 2018

- Conducted market research on the Indian dental e-commerce market and developed strategy for India expansion.
- Designed a customer development framework.

## EDUCATION

- UPRAISED CAP PRODUCT MANAGEMENT FELLOW (2022)
- COLLEGE OF ENGINEERING, PUNE (2020)

B.Tech – Metallurgy and Materials Science

## SKILLS

- **Technical:** SQL, Python, Mixpanel, Figma, Google Data studio, Amplitude, Google Analytics, Microsoft Clarity, Metabase, Clickup.
- **Functional:** A/B testing and experimentation, Stakeholder management, Root Cause Analysis, Problem solving, Structured thinking.

## **CERTIFICATIONS**

- CS50x(Introduction to computer science), Blockchain Basics, Digital Transformation

## **INTERESTS**

- Investor – Trading and investing profitably for over 6 years.
- Rowing, Kayaking, Football
- Himalayan trekking – 4 high altitude Himalayan treks and multiple short treks.