

Aman Mehta

Product Manager

+919971205043 | mehtaman92@gmail.com | Bengaluru, India | LinkedIn

PROFESSIONAL EXPERIENCE

Buddy Loan, Product Manager

12/2022 – present | Bengaluru, India

- Developed new loan application journey with founders and design team
- Identified user problems using app usage data and reviews
- Created product metrics dashboard with Looker
- Interacted with vendors like Amplitude, UXCam, Plaid, Finbox, Signzy
- Worked with developers on lender API integration
- Collaborated with business teams to add "student" category for borrowers

Annapurna Finance Pvt Ltd, Senior Manager

08/2021 – 08/2022 | Bhubhaneswar, India

Annapurna is a large NBFC-MFI providing unsecured, joint liability loans to rural women for income generating activities

Product (Field Force Management - Internal App Development)

- Wrote requirements document which included expected features & functionality including SOS alert, maps based risk insights, distance travelled using GPS data, real-time task allocation & completion report, conveyed requirements to 7 vendors & received commercials from 4.
- Conducted field pilots with 2 vendors & 100 participating users.
- Worked on features to solve for user problems seen in the pilots, route caching for limiting **battery use**, using algorithms to clean **bad quality GPS data**, automating app inputs by using geofencing to reduce **user effort**

Project

- Managed availability of PMs, Director & IT Head for meetings, wrote & shared MoM, owned & updated project progress report that was shared to CEO

Analytics

- Conducted research to identify areas for introducing insurance & healthcare products (using EM-DAT, NHM, IMD, census & company data)
- Developed a geo-query tool to simplify work of process quality team, using python & sheets (>2000 data points per month were being manually received from field staff & geo-referenced by a team of 5)
 - The tool reduced email & phone conversations by 90%
- Wrote **python scripts** & created **knime** & **powerautomate** workflows to reduce analyst effort and time, transferred these skillsets to analysts
- Combined a large dataset to send analytics & GIS reports to >800 line managers every month

ISLab, Indian School of Business, Entrepreneur

2020 – 2021 | Hyderabad, India

ISLab is a pre-accelerator training program for aspiring entrepreneurs. Top 50 pitch decks were selected to participate from a pool of over 1200.

Pahal Financial Services Pvt Ltd, Management Trainee

04/2019 – 07/2020 | Ahmedabad, India

- BI Dashboards:** Created **powerbi** dashboards, field officer report card & its KPIs
- Customer Engagement Platform:** Managed SMS & IVR campaign creatives & data
- Delinquency Management:** Conducted survey of field staff & customers to understand reasons for concerted delinquency in JLG groups.

PRODUCT FELLOW @ UPRaised

08/2022 – present
Product Portfolio

EDUCATION

Indian Institute of Forest Management, Post Graduate Diploma in Forestry Management

2017 – 2019 | Bhopal, India

ABVIMAS, IMF, Basic & Advanced Mountaineering Course

2011 | Manali, India

Manipal Institute of Technology, BE Electronics & Communication

2010 – 2016 | Manipal, India

SKILLS

Product Management

(Structured Problem Solving, User Segmentation),
QGIS (Geospatial Analytics),
Knime (Data workflows, automation),
Powerautomate (Zapier for MS office users),
Python (Pandas, mpd, gpd, streamlit, APIs),
Dashboarding (powerbi, tableau, superset, kibana)