

Joel Louzado

Product Manager

✉ jlouzado@gmail.com 📍 Bengaluru, India in <https://www.linkedin.com/in/joellouzado/>
🐦 twitter.com/jlouzado

👤 PROFILE

Engineer turned Product Manager with a decade of experience building Web Products.

ex-Dream11 | B.E. from BMSCE, Bangalore | Upraised CAP Fellow

🎓 EDUCATION

Product Management (CAP Fellow), Upraised [↗](#)
02/2021 – 06/2021

Frontend Development Track, freeCodeCamp [↗](#)
2016 – 2017
Self Taught

B.E. Telecommunications Engineering,
BMS College of Engineering (VTU)
2007 – 2011

📄 CERTIFICATES

- Professional Scrum Master™ I (PSM I) [↗](#)
- Verified International Academic Qualifications [↗](#)

📖 COURSES

Product Cost and Investment Cash Flow Analysis,
Coursera [↗](#)
2022

🔑 SKILLS

Product Development (UX, Coding, Analytics),
Communication (PRDs, Presentations, Decks),
Project Management (Alignment, Processes)

🏆 AWARDS

Mx. Miyagi Award, rePurposeGlobal [↗](#)
05/2022
Issued in recognition of being an exemplary mentor.

📁 PROFESSIONAL EXPERIENCE

Product Lead, rePurposeGlobal [↗](#)
06/2021 – 12/2022 | Goa, India

World's leading Plastic Action Platform

- *reTrace Dawn*: Facilitated workshops to untangle dependencies and incrementally **overhaul the credit-generation and inventory-management stack**; zero disruption to Operations.
- *Disclosure Tool*: Sped-up on-boarding of new brands by creating a platform for Customers to manage their unique footprint data in a self-serve manner.
- *Planet +ve Checkout*: Delivered a highly-performant Shopify plugin with time-to-interactive < 100ms. Enabled Merchant's Customers to directly purchase Plastic Offsets, opening up a **new potential revenue stream**.

SDE-II (Frontend), Dream11 [↗](#)
11/2018 – 10/2020

India's largest daily-fantasy platform

- Co-Built the MVP of Dream11 for Desktop which became **70% of the team's portfolio** within a year.
- Ported DataAware (an analytics dashboard) to our internal CMS. **Enabled a 50% reduction of deploy-time** and increased the ease of experimentation.
- Integrated "Coupons" on the web-checkout page.
- **Launched Hockey on the web-app** within my first month of joining.

Senior Developer, Nissi Agency LLP [↗](#)
05/2017 – 09/2018 | Bangalore, India

- Ported Sealtabs [↗](#) ' from LAMP to MERN stack
- Hired and trained a team of five over 6 months.

Web Development Freelancer, Self Employed
04/2015 – 05/2017

Software Engineer, Robert Bosch RBEI [↗](#)
07/2011 – 08/2014 | Bangalore, India

- **Component Owner, Navcopy**
- Developed iApps, an automotive App-store
- Spent **5 months in Germany** on Deputation