Urjit Banerjee

7059220810   •   Linkedin   •   Portfolio   •   urjit128@gmail.com   •   Kolkata, India

SUMMARY

Assistant Product Manager with 1.5+ years of product experience and 2.5 years of total professional experience.
Known for empathy, fast iteration, and sharp prioritization. I combine data and intuition to build user-first products that drive real business impact.

SKILLS

PM SKILLS: PRD, User research, Pain point discovery, Root cause analysis, Product analytics and Metrics, Product strategy, Prioritization, Stakeholder Management, Cross-functional collaboration.

TECHNICAL SKILLS: SQL, Mixpanel, Figma (Low-Fidelity Wireframing), Prompt Engineering, Excel.

CERTIFICATIONS: Basic SQL | Product Fellowship - Upraised

WORK EXPERIENCE

Assistant Product Manager
Feb '24 - Present

Vani.Coach | Remote

A B2B startup catering to employees of large corporates, helping them improve daily business communication through Vani's proprietary Learner and Coach app.

- **Conducted 100+ user interviews** to uncover usage patterns, feature gaps, and enhancement opportunities.
- **Instituted** comprehensive **PRDs** with detailed edge cases and integrated **Mixpanel tracking**, providing a 360° view of product performance.
- **Designed AI prompts** that powered a one-on-one communication bot, improved grammar and articulation feedback, and enabled dynamic scenario generation—making the learning experience more **personalized** and **engaging**.
- **Prioritized bugs, tested fixes, and improved UI/UX** during a lean engineering phase. Helped run sprints and worked closely with developers and designers to enhance navigation and overall app experience
- In addition to the learner app, **improved the coach app's check-in flow** with AI support and built a **WhatsApp-based onboarding and support system** for learners, **reducing the onboarding duration by 50%**

Product Management Fellow - Career Accelerator Program
Mar '23 - Feb '24

Upraised | Remote

- Worked on a **PRD** (Link) to increase the **revenue** of TATA 1mg lab tests division by **25%** in a quarter
- Conducted **user survey**; identified **pain points** and **solutioned** by **changing recommendation** flow
- **Demonstrated** Product skills, sharp thinking & problem-solving attitude; **vetted & recommended** by **4 expert** PMs

Risk Analyst
Oct '21 - Apr '22

Xceedance Consultancy India | Noida, IN

- **Analyzed catastrophic risk data** across all 50 U.S. states, processing high-value accounts ($5M–$1B) and leading daily deliverables on **complex 1,000+ row datasets** with strong attention to detail.
- **Improved new hire training** by identifying key process gaps and suggesting solutions, leading to a **50% increase in onboarding efficiency**.

EDUCATION

Masters In Economics
Sep '19 - Sep '21

University of Calcutta | Kolkata, IN

- **Graduated with 1st class** in Urban Economics and Developmental Management; **led and defended** final-year group project as **Project Lead** and **facilitated communication** between **200+ students and administration** as **Batch Representative**.

Bachelors In Economics
Aug '16 - Aug '19

- **Majored in Economics, Statistics, and Mathematics; Published a paper** (link) on jobless growth and India's demographic dividend.