Sai Chandra Srilekha Madiraju

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↘ https://www.upraised.co/portfolio/sai-chandra-srilekha-madiraju

Profile

A self-motivated and goal-driven individual, actively looking for a beginner role in product management to explore, learn and gain knowledge. I hold a B.Tech degree in Computer Science & Engineering.

Experience

CAP Fellow, Product Management, *Upraised*　　　　　　　　　　　　　　　　　　05/2022 – present
- Worked on a few product problem statements to enhance the products of a few Indian startups like Meesho.
- Problem Statement 1: **Improve the number of orders per customer** in Meesho.
- PRD LINK: https://docs.google.com/document/d/1IzPJ3jfjLnalRKnvcGLzmXbig1yOu4j_MSkC5sE7y0o/edit?usp=sharing
- Problem Statement 2: Improve customer **retention by 40%** in 6 months on AHA- an OTT platform.
- PRD LINK: https://docs.google.com/document/d/18etEd4BHUnCZgtr56kOhZqNj0xD2wUM2dYHWdnhFQAw/edit?usp=sharing
- Skills used: **PRD writing, product frameworks, prioritization, product specs, product metrics analysis.**
- I have done a few case studies to deconstruct the psychology behind the design and flow of the apps.
- Skill used: **Customer-centric mindset and forming user personas and understanding of user journey maps**

Product Portfolio: https://www.upraised.co/portfolio/sai-chandra-srilekha-madiraju

Academic Project Team Lead, *Sai Spurthi Institute of Technology*
Successfully led the two academic **project teams each of 5 members** and delivered the project in time. I played the role of **coordinating the team of designers and engineers** and contributed by giving the **prioritized road map** to make the project launch in time.

**Advanced Multi – Dimensional Structural Neural Network over Academic
Student Performance Prediction,** *Machine Learning*
I have taken up the role of team lead in this project. The goal of the project is to predict the academic performance of a student based on his/her previous performance.

Face Detection Using OpenCv, *Machine Learning*
I have led the team in order to execute this project, worked with a team of designer, engineer to implement it. The final outcome is to detect the faces in the input image.

Education

CAP Fellow, Product Management, *Upraised*　　　　　　　　　　　　　　　　　　05/2022 – present
I have learnt industry-relevant product management skills here.

Bachelor of Technology, Computer Science & Engineering,　　　　　　　　　08/2018 – 08/2022
Sai Spurthi Institute of Technology, Jawaharlal Nehru Technology University
CGPA :8.6

Certificates

- Product Management: An overview ⧉
- PCAP: programming essentials in Python
- Data Everywhere, Google ⧉
- Introduction to Product Management,UpGrad ⧉
- Google BigQuery & PostgreSQL, Udemy ⧉
- Learning Data Analytics, LinkedIn ⧉

Skills

SQL, Core Java, Python, JIRA, Communication, Leadership, Product Management, Product Roadmap, Structural Thinking, PRD writing

Awards & Recognition

Gold Medal for Academic Excellence, *by Sai Spurthi Institute of Technology*　　　　03/2022

Best Performer in "Employability Skill Development Training　　　　　　　　　　11/2021
Programme", *by Mahindra Pride Classroom*

Scholarships

PRAGATI scholarship offered by AICTE　　　　　　　　　　　　　　　　2018 – 2022 | India
Awarded by **All India Council of Technical Education** for proven excellence in academics.